



## **SOUTH COAST PLAZA LAUNCHES THE PAVILION**

### **New Open-Air By-Appointment Suites are now open for in-person shopping**

**Costa Mesa, Calif. (August 2020)** – South Coast Plaza has unveiled a new and unprecedented customer experience for guests who prefer to shop in person. The Pavilion at South Coast Plaza is a collection of 14 newly built open-air suites located in the center’s North parking structure.

Complimentary to guests and accessible by appointment via participating boutiques, The Pavilion’s suites are designed to provide a best-in-class shopping experience, with modern furnishings, fitting rooms, beautiful floral arrangements, Wi-Fi, partial climate control, and more.

“The Pavilion and its open-air suites are a natural extension of the extraordinary shopping experience, amenities and services for which South Coast Plaza is known in Southern California and around the world,” said Debra Gunn Downing, spokeswoman for South Coast Plaza. “There’s nothing like it in the U.S. Together with our boutiques, we’re providing a new and unparalleled experience with highly personalized service in a one-of-a-kind elegant space while also being mindful of public health issues. Guests who want to visit in person can do so or shop via our curbside pickup program.”

With safety as a top priority, the center has measures and policies in place to prevent COVID-19 transmission: Masks must be worn by everyone entering The Pavilion and all areas of South Coast Plaza; sanitizing stations are strategically located; social distancing measures are implemented; furnishings are disinfected before and after every appointment.

In addition to The Pavilion, South Coast Plaza offers SCP 2 Go, a curbside pickup program with more than 120 participating boutiques and restaurants. Nine boutiques with their own outside entrances and all six department stores are open for in-person shopping, and most restaurants offer outdoor dining. South Coast Plaza has temporarily closed indoor access to boutiques and restaurants in accordance with Governor Newsom’s July 13 order for indoor retail centers.

#### **ABOUT SOUTH COAST PLAZA**

Renowned as a leading international shopping destination, South Coast Plaza is home to more than 250 prominent boutiques, critically-acclaimed restaurants and the adjacent celebrated Segerstrom Center for the Arts and the Orange County Museum of Art. It is the West Coast’s premier shopping experience, with its proximity to beaches and John Wayne Airport, customized concierge services, and unparalleled collection of diverse retailers — from Gucci, Hermès, Cartier and Harry Winston to Saint Laurent, The Webster, Dior, Alexander McQueen, Givenchy and more. South Coast Plaza is located in Orange County, California, in the city of Costa Mesa. Information: [southcoastplaza.com](http://southcoastplaza.com) or 800.782.8888.